

Week 1

| Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|--|---------|-----------|---|--------|----------|--|
| <p>Category: Motivation Monday</p> <p>Description: Showcasing achievements and accomplishments of both alumni and present communications students with the purpose of encouraging students</p> <p>Example: Discussing someone like Charley Steiner's accomplishments and contributions at Bradley.</p> | | | <p>Category: Talk about it Thursday</p> <p>Description: Discuss events (either virtual or in person) Hosted by or have relevance/relation to the Bradley Communications Department</p> <p>Example: Seminars, workshops, events that deal with communications or related career fields.</p> <p>Example: Ryaan Sgriccia who is the VP of Brand Integration at 1TwentyFour in Los Angeles spoke to Bradley last year--promoting this chat through instagram to spread awareness for this</p> <p>Picture: Flyer for the event or picture of Ryaan</p> | | | <p>Category: Sunday Spotlight</p> <p>Description: Showcasing professors in the various areas of the Communication department. Discussing their backgrounds, the classes they teach, and what their favorite aspect of their field is.</p> <p>Example: Featuring Professor Marsh and his background in advertising.</p> |

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| | | | Sgriccia with information highlighted below. | | | |
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Week 2

| Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
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| | | <p>Category: Writing or Work Wednesday</p> <p>Description: An opportunity to showcase student work, projects, and writing samples with student consent.</p> <p>Example: A sample from an Organizational Communication major's senior project with a caption describing it.</p> | | <p>Category: Fun Fact Friday</p> <p>Description: Fun and interesting facts about Bradley's communication department</p> <p>Example: Facts about the GCC and history of the Communications major at Bradley. Picture of GCC and history of the building</p> | | <p>Category: Schedule Sunday</p> <p>Description: Various courses in the communication department are featured with a brief description. This will allow students to preview different courses and learn more about the department as a whole.</p> <p>Example: Pictures of consented student class projects or course description off of Bradley's website. Description of COM 201 Journalistic Writing and picture of consented student sample or Bradley newspaper picture.</p> |